



# China Dairy industry 中国奶牛业大会

Предварительная программа  
пребывания российской делегации в Китае

## Воскресение, 3 декабря

- 11:50 Вылет из Москвы. Аэропорт Шереметьево. Рейс SU 200.  
00:30 Прибытие в Пекин. Встреча в аэропорту. Размещение в отеле.

## Понедельник, 4 декабря

- 10:00 Встреча в лобби отеля с переводчиком и сопровождающим.  
Переезд в China International Exhibition Center на выставку технологий, оборудования и готовых молочных продуктов - **"China International Dairy Industry Expo 2017"**.
- 11:00 Получение регистрационных электронных бейджей членов российской делегации.  
Брифинг в международном офисе с участием организаторов выставки - Национальной ассоциацией пищевой промышленности Китая. Обмен опытом и обсуждение перспектив сотрудничества.  
Знакомство с продукцией, передовыми разработками, инновационными технологиями и оборудованием, позволяющим снизить себестоимость производства молочных продуктов.
- 12:00 Встречи на стендах с участниками по профилю:  
- оборудование и технологии для производства цельномолочных продуктов;  
- оборудование и технологии для производства творога и творожных изделий;  
- оборудование и технологии для производства сыров;  
- оборудование и технологии для производства сливочного масла;  
- оборудование и технологии для производства молочных концентратов;  
- оборудование и технологии для производства мороженого;  
- оборудование и технологии для определения качества молочных продуктов;  
- оборудование и технологии для фасовки и упаковки молочных продуктов.  
Сырьё, ингредиенты, логистика, молоковозы и др.
- 13:00 Встреча с Генеральным менеджером Китайской ассоциации молочной промышленности Эри Тянь Цзе и ответственным секретарем Китайской ассоциации молочной промышленности Гу Цзичэн, руководителями и специалистами Ассоциации. В программе встречи вопросы, связанные с возможностями продвижения на китайский рынок российской продукции и др.\*
- 14:00 Посещение крупного животноводческого комплекса Пекинского региона - **"Beijing Dairy Farm"**, насчитывающего свыше 4500 голов коров голштинской породы.  
Встреча с владельцем и специалистами с/х предприятия (владелец является собственником ещё нескольких крупных ферм в Китае и Австралии).  
Знакомство с опытом управления агропромышленными предприятиями в Юго-Восточной Азии  
Осмотр комплекса, знакомство с организацией технологических процессов и производимой продукцией, менеджментом по сбыту продукции и логистикой.
- 18:00 По желанию поездка в самый известный ресторан Китая "Пекинская утка".
- 22:17 Переезд на комфортабельном поезде в салоне первого класса в «молочную столицу Китая» г. Хух-Хото (регион Внутренняя Монголия).

## Вторник, 5 декабря

- 07:23 Прибытие в г.Хух-Хото.  
Переезд в отель, завтрак.
- 10:00 Посещение животноводческого комплекса и перерабатывающего предприятия ведущего китайского производителя молока и молочных продуктов корпорации Inner Mongolia - **"Yili Industrial Group Co., Ltd." (Yili)**



Компания Yili Industrial Group Co., Ltd, (штаб-квартира корпорации находится в г. Хух-Хото), является крупнейшим производителем молочной продукции в Китае с наиболее широким ассортиментом производимой продукции.

В прошлом году компания достигла основного операционного оборота более 60,36 млрд. юаней, продолжая занимать лидирующие позиции в азиатском молочном секторе.

Yili также имеет крупное предприятие по производству молочной продукции в Новой Зеландии, Европейский центр исследований и разработок в Нидерландах. **Вместе со 130 дочерними компаниями входит в 20 лучших предприятий молочной промышленности в мире.**

Знакомство с деятельностью предприятия, производственными процессами и инновационными технологиями, применяемыми на животноводческих комплексах и на перерабатывающих предприятиях в Yili, ассортиментом продукции, системой менеджмента и качества продукции.

14:30 Посещение лидера китайской молочной промышленности перерабатывающего предприятия – корпорации **"Mengniu"**, основного конкурента - Yili, занимающей второе место по объемам продаж молочных продуктов на рынках Юго-Восточной Азии. Производственно - дистрибьюторская компания выпускает молочную продукцию под брендом **"Mengniu"** (переводится как «монгольская корова»). Доля Азиатского рынка составляет 18,6%.

**Выручка за 2016 год составила 1.8 млрд. долларов.**

**Численность работников предприятия - свыше 30.000 человек.**

Знакомство с деятельностью компании, инновационными технологиями животноводства и переработки, ассортиментом продукции, системой менеджмента и сбыта продукции (в том числе через электронные супермаркеты).

Обмен опытом, обсуждение перспектив сотрудничества. Встреча с руководством и специалистами предприятия.

Основные вопросы для обсуждения передовых технологий содержания скота в животноводческих комплексах корпораций "Yili Industrial Group Co., Ltd." и "Mengniu":

- китайский опыт повышения продуктивности и качественного преобразования КРС;
- помещения для комфортного содержания скота;
- оборудование и технологии для содержания и ухода за животными;
- система идентификации, регистрации, племенного учета и происхождения животных, оценки продуктивной и племенной ценности КРС;
- системы кормления и раздачи кормов;
- сухие корма, витамины и минеральные премиксы;
- технологии для определения качества кормов, анализаторы;
- ветеринарные препараты, оборудование,
- инструменты и услуги для воспроизводства животных;
- системы водоподготовки и поения;
- доильная и охлаждающая техника;
- бирки и аппликаторы для животных;
- системы сбора, хранения, переработки и утилизации навоза, помета и сточных вод;
- оборудование и технологии для вентиляции помещений, переработки отходов, биотехнологии.

Основные вопросы для обсуждения на молочном производстве корпораций "Yili Industrial Group Co., Ltd." и "Mengniu" - **"Передовой опыт в области молочного, сыродельного, маслодельного и консервного производства на предприятиях Внутренней Монголии":**

- станции приемки сырого молока;
- гомогенизаторы;
- сепараторы;
- сливкоотделители;
- бактофуги;
- очистители молока;
- нормализаторы молока;
- пастеризаторы;
- ультрапастеризаторы;
- установки УНТ.



Технологии производства:

- питьевого молока;
- мороженого;
- кефира;
- йогуртов;
- масла и сметаны;
- творога (классического и ультрафильтрационного);
- всех видов сыров.

Решения для упаковки и розлива в Пюр-Пак и Тетра-Рекс - розлива в стаканчики (готовые и термоформинг) - розлива в бутылку - фасовки в контейнеры и мешки.

СИП-мойки - станции восстановления сухого молока - мембранные установки.

Сырьё и ингредиенты.

Методы охлаждения.

Контроль качества и логистика.

Во встрече принимают участие представители коммерческого, технического и инженерингового отделов.

По согласованию поездка в штаб-квартиру корпорации "Mengniu", встреча с руководством и специалистами компании.\*

- 18:00 Для желающих осмотр достопримечательностей Хух-Хото: Монастырь Да Чжао. Основан монгольским Алтан-ханом в 1557 году. В Да Чжао хранятся святыни, одна из которых - трёхметровая серебряная статуя Будды Шакьямуни. Да Чжао имеет внушительную коллекцию музыкальных инструментов и скульптуру дракона, связанную с монгольскими легендами. Монастырь является местом проведения различных буддийских фестивалей.

### **Среда, 6 декабря**

09:00 Встреча в лобби отеля с переводчиком и сопровождающим.

10:00 Поездка в сельскохозяйственный университет Внутренней Монголии, встреча с экспертами молочной отрасли, во встрече принимает участие председатель Молочной ассоциации Внутренней Монголии господин Бю Рэн.\*

Международный круглый стол (молочный форум): **"Китайско-российское сотрудничество в молочной промышленности. Наука, инновации и инвестиции"**. Основные вопросы:

- состояние молочного животноводства и перерабатывающей отрасли во Внутренней Монголии;
- система идентификации, регистрации и учета происхождения животных, оценки продуктивной и племенной ценности;
- опыт повышения продуктивности молочного скота на фермах Внутренней Монголии;
- новые направления и перспективы развития, взаимодействие науки и бизнеса;
- инновационные технологии в молочном животноводстве и переработке молока;
- новое потребительское восприятие молочных продуктов в КНР;
- основные направления развития делового и научного сотрудничества России и КНР в области повышения квалификации, организации стажировок специалистов молочной отрасли и других двусторонних инициатив.

15:00 Для желающих осмотр достопримечательностей Хух-Хото: Великая Мечеть и Храм Пяти Пагод представляющий собой уникальное архитектурное сооружение Верхняя часть которого состоит из панелей с тысячей миниатюрных фигур Будды. Особой гордостью храмового комплекса является северная стена с нарисованной на ней единственной в мире древней астрологической картой на монгольском языке.

### **Четверг, 7 декабря**

06:40 Встреча в лобби отеля.

07:30 Вылет в Пекин. Рейс CA 1102.

11:50 Вылет в Москву. Рейс SU 205.

15:20 Прибытие в Москву. Аэропорт Шереметьево.

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\* - мероприятия по предварительным заявкам.



YONGHONG EXPO INDUSTRY

HIGH-END EVENT BLOOMS IN THE CAPITAL, DOMINANT CONCENTRATION OF  
INTERNATIONAL EVENT, THE INDUSTRY AUTHORITY BRAND EVENT

THE FIRST EXHIBITION OF INTERNATIONAL DAIRY INDUSTRY



THE 8TH CDIE CHINA INTERNATIONAL DAIRY INDUSTRY EXPO

Date: December. 4-6 ,2017

Location: Chinese International Exhibition Center

[Http://www.cnmilkexpo.com](http://www.cnmilkexpo.com)

# INVITATION

*The 8th CDIE invitation letter    Page 2 to 6*

*Attachment 1. The 8th CDIE exhibition booths layout    Page 7 to 8*

*The 8<sup>th</sup> CDIE exhibition booths layout    Exhibition Halls No.4 –No.5 ; No.1A –No.1B*

*The 8th CDIE exhibition booths layout    Exhibition Halls No.2 –No.3; No.8A –No.8B*

*Attachment 2. The 8th CDIE price list----- Page 9 to 10*

*Attachment 2. The 8th CDIE exhibition application form----- Page 11 to 12*





## THE 8TH CDIE CHINA INTERNATIONAL DAIRY INDUSTRY EXPO

Date: December. 4-6, 2017

Location: Chinese International Exhibition Center

[Http://www.cnmilkexpo.com](http://www.cnmilkexpo.com)



### APPROVED BY:

China Council for the Promotion of International Trade

China Association For Science And Technology

### GUIDANCE HOSTING:

Agricultural products processing management Bureau of Ministry of Agriculture

China Council for the promotion of international trade

China National Food Industry Association

China food and packaging machinery industry association (CFPMA)

The Chinese Nutrition Society (CNS)

International Union Nutritional Sciences (IUNS)

Federation of Asian Nutrition Societies (FANS)

China Association for Science and Technology (CAST)

The National Strategic Alliance for Food Nutrition and Health Industry Technology Innovation

Yonghong International Exhibition

Food and Beverage developing website

China Dairy Industry developing website

Nine ministries and commissions of national CHC Industrial development agencies

The Chinese national gift professional committee

### CO-ORGANISERS:

Chinese Specialty Chamber of Commerce

Chinese Nutrition Society

Beijing BiaoXingye Enterprise Management Consulting Center

International Green Snack Food Industry Association

China National Food Industry Association

Chinese Organic Agriculture Association

Asia Snack Food Industry Promotion Committee

CHINA AGEING DEVELOPMENT FOUNDATION

Gerontological Society of Chin

China Health Nutrition Council

Institute of Green Economic Development, Chinese Academy of Management Science

China Chamber of International Commerce

National Council for the promotion of green industry

Guangdong Health Association

China Green Food Association

#### INTERNATIONAL SUPPORT:

United States Embassy in China

Australia Embassy in China

New Zealand Embassy in China

Germany Embassy in China

Holland Embassy in China

United Kingdom Embassy in China

Rumania Embassy in China

Italy Embassy in China

#### DOMESTIC SUPPORT:

Chinese Academy of Management Science

National Council for the promotion of green industry

China Council for the Promotion of Nationalities

China Marketing Association—Brand Management Committee

World Federation of Chinese businessmen

Institute of crop science, Chinese academy of agricultural science

The Investment Association of China

COFCO Corporation

Jiangsu Tom Machinery Manufacturing Co., Ltd.

Mengniu Group

#### MEDIA PARTNERS:

CCTV、BTV、CCTV.COM、XinHua.Net、< China Food >、< China Food Safety Report >、< China Food News >、< China Dairy >、< China Dairy Cattle >、< China dairy Yearbook >、< Food processing >、< China Food Industry >、< International Business Daily >、< Health and nutrition >、chinadairy.net、china dairy industry network、www.rupin.org、www.chinesemilk.cn、www.rpjw.com、www.zgnzp.mobi、China milk powder network、Imported milk powder shopping network、China organic milk trading network、China dairy information network、Southern Dairy Network、www.teseruye.com、China dairy business network、China cold chain logistics network、Food science and technology network、Food business network ect. More than 180 Industry Portals 。



#### THE 7TH CDIE CHINA DAIRY INDUSTRY EXHIBITION WAS HELD IN BEIJING, AND THE DAIRY INDUSTRY IS USHERING IN A NEW ERA OF DEVELOPMENT:

Health and nutrition are the current tops relating to the national economy and the people's livelihood, and creating secure food con On 17th-19th November 2016, the 7thCDIE China Dairy Industry Exhibition, which is co-sponsored by the China National Food Industry Association,Chinese Nutrition Society,International Union of Nutritional Sciences,China Food and Packaging Machinery Industry Association, Chinese Cereals and Oils Association --Food branch, Yonghong International Exhibition Co., Ltd.,has been successfully held in Beijing. Many exhibitors from home and abroad took participate in this session of exhibition. The exhibition scale broke through10,000 square meters and attracted up to 30,000 professional audience. More than 90% exhibitors reached the expected sales results in the exhibition. As a dairy industry expo representing China, CDIE proves with facts what is high



specification and high efficiency.

In the 7th CDIE China Dairy Exhibition which treats 'Health, Nutrition, Safety' as the theme, more high-quality products win wide attention from the majority of consumers, imported dairy products obtain the favor of the majority of distributors and agents, while domestic dairy products also reflect the basic requirements of health and safety. After eight years of development, CDIE witnessed that the international dairy industry gradually ushered in a new era of development.

**MORE IMPORTED DAIRY PRODUCTS ARE WELCOMED BY CHINA TO BREAK INTO THE CHINESE MARKET, ENABLING THE HEALTHY PRODUCTS TO PROTECT CHILDREN'S GROWTH:**

Along with the improvement of the Chinese people's economic strength, the purchasing power of the vast number of consumers in China has been greatly improved, and the quality requirements for dairy products have risen to a safer, healthier and more nutritious level, especially for infant milk formula. Imported dairy products were once widely welcomed by the vast number of Chinese consumers for more reasonable formula and guaranteed product safety performance.

Since the foundation of CDIE China Dairy Industry Expo, more and more brands of imported products take part in this exhibition, the exhibitors have expanded to more than 10 countries now from the original two or three countries, and the quality of products and production of science and technology level is higher and higher. More imported dairy products are welcomed by China to break into the Chinese market so that more healthy products can protect children's growth which is not only the social demands, but also the requirements of the business.

**THE DEVELOPMENT OF THE INTERNATIONAL DAIRY INDUSTRY WILL SURELY DRIVE THE DEVELOPMENT OF CHINA'S DAIRY INDUSTRY, THUS THE GRAND UNIFICATION OF INTERNATIONAL DEVELOPMENT SHOULD BE ACHIEVED FOR DAIRY INDUSTRY ITSELF:**

The dairy industry is an industry that most families around the world are very concerned about. China is also a big country of dairy production and consumption. Because Chinese industrial production started late, there is still a certain gap in many technical fields comparing with international dairy developed countries, so the development of China's dairy industry requires the support and help of the international community. Over the years, along with the accelerated development speed of international dairy industry, international dairy development platform represented by the CDIE China Dairy Industry Expo is gradually perfected, which promotes the cooperation and exchanges of Sino-foreign dairy industry. We said that the development of the international dairy industry will surely drive the development of China's dairy industry, thus the grand unification of international development should be achieved for dairy industry itself.

The 8th CDIE China Dairy Industry Exhibition is still pursuing the development of international event, and the Organizing Committee is willing to build a better platform for cooperation and communication, as well as to provide more credible development opportunities for the international dairy industry to make the greatest efforts to common development.

**CDIE CHINA DAIRY INDUSTRY EXHIBITION IS THE ONLY DEVELOPMENT PLATFORM FOR IMPORTED DAIRY PRODUCTS IN CHINA, AND ANY OTHER EXHIBITIONS DO NOT HAVE THIS FUNCTION:**

The CDIE China Dairy Industry Exhibition can be representative of China's industry brand event, and the only industry event held in the China's capital - Beijing. In addition to CDIE, there will not be a second dairy exhibition which can have such an advantage in China, so that CDIE China Dairy Industry Exhibition is the only development platform for imported dairy products in China, which is the result of trust and support from industrial friends.

As the dairy industry exhibition, the 8th CDIE China Dairy Industry Exhibition not only focus on the exhibition scale, but also pay more attention to the exhibition quality; not only focus on product diversity, but also pay more attention to product safety and health. In the work of resisting poor quality dairy products, CDIE has always played a positive role. In China, only CDIE is the real dairy exhibition with international functions, which is recognized by the whole industry.

**THE EXHIBITION SCOPE OF THE 8TH CDIE CHINESE MILK EXHIBITION:**

1. Nutritional milk powder series;
2. Imported milk powder series;
3. Smaller varieties of milk products: Mare milk, donkey milk, buffalo milk, camel milk, etc.
4. Healthcare milk products series;
5. Fluid milk products series;
6. Milk beverage series;
7. Milk foods (including ice cream);
8. Detection equipment, detection reagents, etc.;
9. Dairy Production ingredients, food additives, etc.;
10. Dairy products processing peripheral;
11. Dairy product processing equipment, packaging equipment, filling equipment, and marking, coding, labeling and measuring equipment, logistics, etc.;
12. Industry associations, trade organizations, professional newspapers and magazines, industry portal websites, etc.

**COOPERATING WITH BAIDU, JINGDONG, 360, THE DEVELOPMENT OF CDIE STEPS INTO A NEW STAGE:**

The New Era exhibition will create its own service and operation means. The 8th CDIE Chinese milk exhibition held on November 29th, 2017 - December 1st, 2017 in China international exhibition Center of Beijing has already planned to joint



Jingdong Mall, Baidu, 360 and other Internet business platform to do enough for the online investment and service of CDIE. Internet+ began to be used for the integrated services of dairy product exhibition, which is a big step for the economy development of Chinese food industry exhibition and also signifies that the development of CDIE Chinese milk exhibition steps into a new stage

The online and offline integrated services implemented by the 7th CDIE Chinese milk exhibition are not only applied to investment but also to industry promotion, which is conducive to exhibition's development as well as to building well-known brands in the exhibition. Thereby, making the CDIE Chinese milk exhibition the "Avenue of Stars" on the development road of International dairy industry. Meanwhile, through the online and offline integrated services, we can expand the big market of exhibition investment and services, making the propaganda power of CDIE further deepened on International market, making the industry development of Chinese dairy products be known by the world through CDIE, making more high-quality dairy products coming to China through CDIE, as well as pushing Chinese high-quality dairy products to go abroad.

The development of the exhibition needs to integrate the advantages of services of hundreds of industries and the service of the exhibition needs to synthesize all the requirements of both domestic and foreign businesses. The 8th CDIE implement the developing strategy of Internet +, which not only serves for the exhibition but also serves the entire industry. When more products greater development in CDIE, it is the glory of CDIE Chinese dairy exhibition !

### THE GRAND STRATEGY OF THE NATIONAL DEVELOPMENT STRONGLY PROMOTE THE DEVELOPMENT PROCESS OF CDIE' S(CHINESE DAIRY EXHIBITION) INTERNATIONALIZATION:

(One Belt And One Road, OBAOR for short; or One Belt One Road, OBOR for short; or Belt And Road, BAR for short) is the abbreviation of "The Silk Road Economic Belt" and "21st-Century Maritime Silk Road" .

"One Belt And One Road" is not an entity or mechanisms, but the concept and initiative of cooperating development, which relies on the existing bilateral and multilateral mechanisms between China and the countries concerned with the existing and effective regional cooperation platform, and aims to actively develop economic partnerships with countries along the line depending on the ancient historical symbol of "Silk Road" and holding high the banner of peaceful development to work together to build interest, fate and responsibility Community of mutually political trust, economic integration and cultural inclusiveness.

"One Belt And One Road" is not only the grand strategy for the party and country' s economic development at present stage, but also the large means to promote liberalization and integrate the advantages of East and West economy and will definitely advantageously pull the economic cooperation and developing process between China and Asia&Europe countries by this grand strategy.

CDIE International dairy exhibition is the only dairy industry brand event with high profile in China and the exhibition is positioned to be International exhibition and to build the international developing platform. For three years, CDIE has established the cooperative relationship with many foreign affairs agencies and foreign organizations relying on the grand strategy of national development. We are all struggling to further promote the developing process of CDIE' s internationalization. The "One Belt And One Road" developing strategy opened the door to more Asia&Europe countries making Chinese enterprises more easily integrate into the big environment of international economic development. It also means that the advertising window to the overseas will be wider making it more easily carry out brand advertising and promotion in the world to CDIE International dairy exhibition. When the brand value of CDIE International dairy exhibition gradually rises in the world, we know, the grand strategy of national development has already strongly push the CDIE to open the international market quickly.

The 8th CDIE International dairy exhibition will be held on November 29th, 2017 - December 1st, 2017 in Beijing, China. The organizing committee hopes that more international friends can participate to the CDIE at this time in order to witness the endless charm of CDIE as an international pageant thereby.

### THE 8TH CDIE (CHINESE DAIRY EXHIBITION) WILL HOLD GOLD REWARD ASSESSMENT ACTIVITY:

The gold reward assessment activity of this exhibition will be divided into initial evaluation, review, final judgement three stages, the organizing committee will organize industrial nutrition experts, industry leaders to consist jury committee for oversight and review. Participating units must be the exhibitors and have legal business qualification as well as fill in the "awards participating application form". Participants must submit their product to the organizing committee for safety monitoring. The Organizing Committee will award the trophy and certificate to the units who won the gold reward. You can consult the committee staff for relevant information.

### THE VISITORS OF THE 8TH CDIE (CHINESE DAIRY EXHIBITION) COME FROM:

1. The distributors, agents, importers, carriers, brokers of Beijing and the national dairy industry;
2. Large-scale comprehensive supermarkets, kindergartens, schools, hospitals, community chain supermarkets, convenience stores, etc;
3. Straight organs, veteran cadres bureau of each Beijing straight unit , veteran cadres division, army cadres sanatoriums stationed in Beijing, army Logistics Department stationed in the Beijing, etc;
4. Domestic and foreign dairy producers, breeding base, production and processing base, relevant enterprise technicians and senior managers, etc;
5. Feed processing, ice cream processing, purchasers of dairy food enterprises and senior managers, etc.;
6. Relavant societies, associations, universities, research institutions, advertising media, reporters, etc.



## THE PARTICIPATING PROCESS OF THE 8TH CDIE (CHINESE DAIRY EXHIBITION) :

1. The Exhibitors need to be the manufacturer or service provider of this industry;
2. The exhibitor can directly download the file of this exhibition, learn the exhibition information. If not totally understand, you can call james ding, the international department manager of this exhibition, Phone number: 15102979753, you can also apply to participate in this exhibition through james ding.
3. The enrolling method 1: Please download the exhibition information and application form on the official website ([www.cnmilkepo.com](http://www.cnmilkepo.com)), and fill in the application form in detail, fill in clearly your required booth type and quantity and the corresponding price (the exhibition files have quotation List and booth layout ), and then put the completed application form stamped, send it to [yonghong-expo@hotmail.com](mailto:yonghong-expo@hotmail.com), send one-time expense for the exhibition to the exhibition's designated bank account within 5 days. The Organizing Committee will confirm booths for you and send you back the receipt the moment the Committee receive your application form.
4. The enrolling method 2: Please log in the official website of the exhibition ([www.cnmilkepo.com](http://www.cnmilkepo.com)), Click exhibitors entrance entering into the Pre-registration page of Exhibitor, directly fill in your participation information, and then submit, the organizing committee will handle the following participating services for you.
5. If you just want to come to visit this exhibition, please directly log in the official website of the exhibition ([www.cnmilkepo.com](http://www.cnmilkepo.com)), click on the visitors entrance entering into the pre-registration page of visitors, fill in your information carefully, the organizing committee will get ready for your arrival.
6. The Organizing Committee adhere to the principle of first application, first payment, the first confirmed.



## ORGANIZING COMMITTEE SECRETARIAT: YONG HONG INTERNATIONAL EXPO CO., LTD.

Address: Room 903,Block1,Phase I ,Financial Center, No.69 Chaoyang Road, Chaoyang District.Beijing

Postcode: 100025

Contact: james ding (International Department Manager)

Mob : 15006543190

Contact: Wang Peng (Chinese commentary service)

Mob : 18501351933

E-mail: [13611302933@139.com](mailto:13611302933@139.com)

TEL: 86-10-65918902

Website: [www.cnmilkepo.com](http://www.cnmilkepo.com)

Official WeChat: yhj-2010



Attachment 1. The 8th CDIE exhibition booths layout Page 7 to 8

The 8th CDIE exhibition booths layout Exhibition Halls No.4 –No.5 ; No.1A –No.1B

The 8th CDIE exhibition booths layout Exhibition Halls No.2 –No.3; No.8A –No.8B

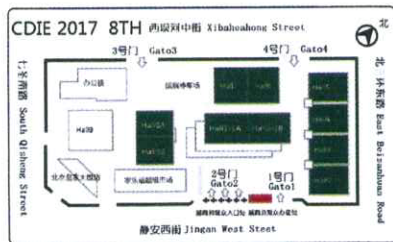
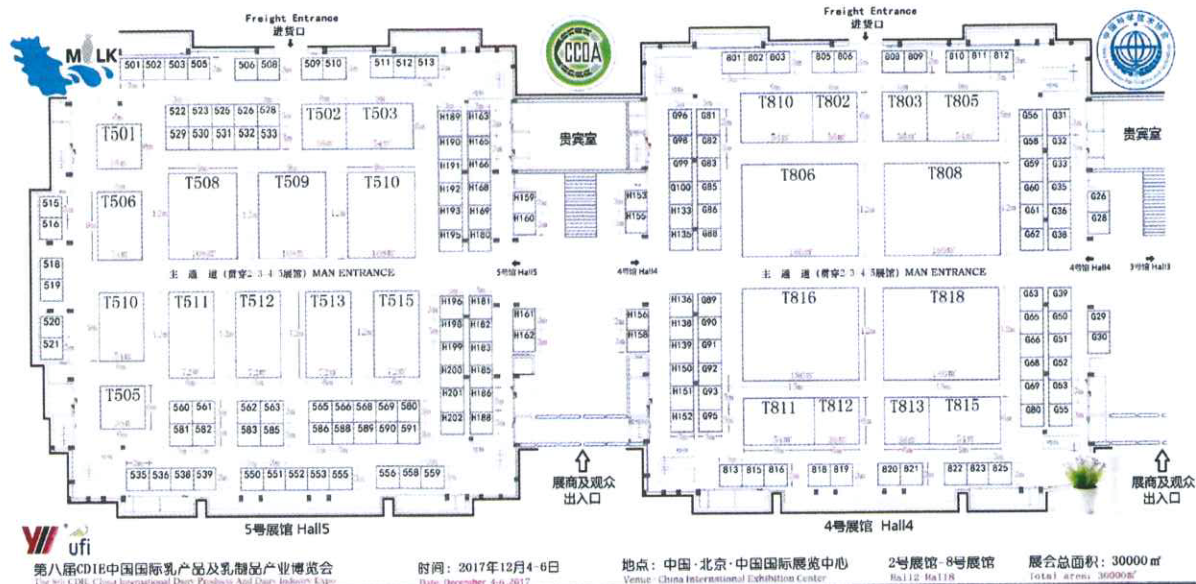
Attachment 2. The 8th CDIE price list----- Page 9 to 10

Attachment 2. The 8th CDIE exhibition application form----- Page 11 to 12



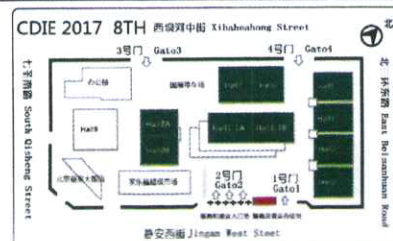
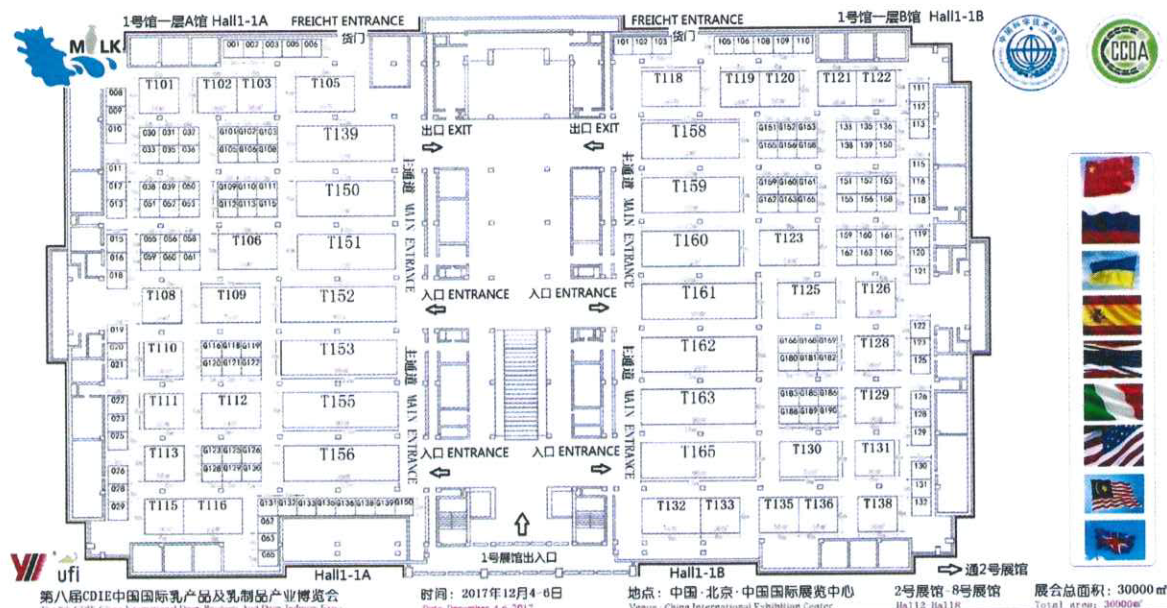
# Attachment 1. The 8th CDIE exhibition booths layout

The 8th CDIE exhibition booths layout Exhibition Halls No.4 - No.5 ; No.1A - No.1B



**主办单位:** 中国食品工业协会 永红国际展览有限公司  
 China National Food Industry Association Yonghong International Expo Co., Ltd.  
**中国营养学会**  
 The Chinese Nutrition Society (CNS)  
**国际营养科学联合会**  
 International Union of Nutritional Sciences (IUNS)  
**中国食品和包装机械工业协会**  
 China Food and Packaging Machinery Industry Association (CFPIA)  
**中国科学技术协会**  
 China Association for Science and Technology (CAST)  
**国家食品营养与健康产业技术创新战略联盟**  
 The National Strategic Alliance for Food Nutrition and Health Industry Technology Innovation

以“T”开头标注的展位为特装展位, 36m<sup>2</sup>起租  
 The exhibition booth, the name of which starts with “T”, is special booth, and is rented starting from 36 m<sup>2</sup>  
 以“H”和“G”开头标注的展位为豪华标准展位  
 The exhibition booth, the name of which starts with “H” or “G”, is luxury standard booth.  
 以纯数字标注的展位为国际标准展位  
 The exhibition booth, the name of which is pure numbers, is international standard booth.



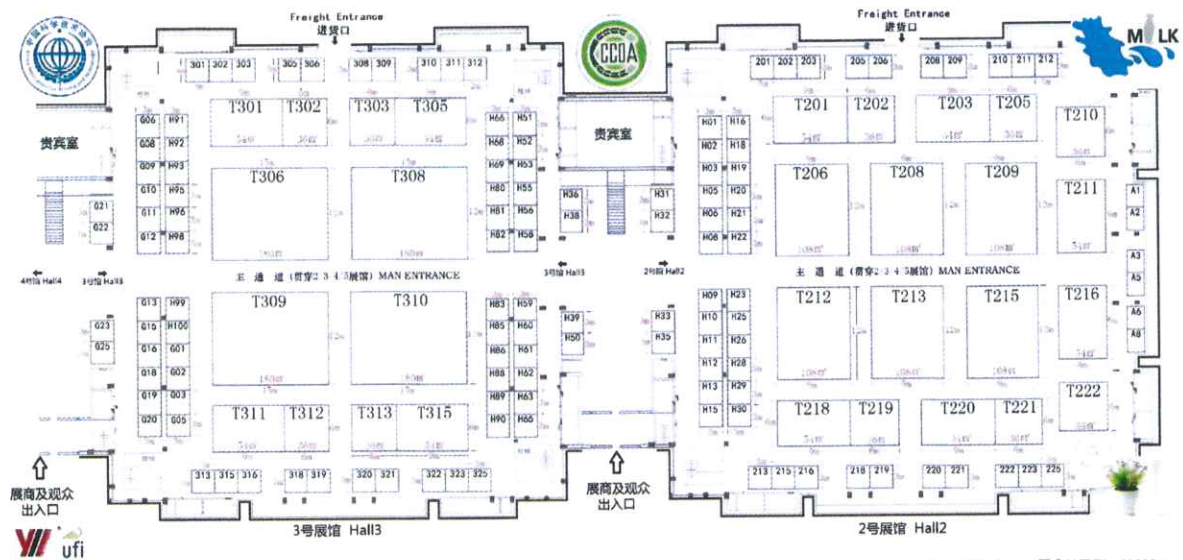
**主办单位:** 中国食品工业协会 永红国际展览有限公司  
 China National Food Industry Association Yonghong International Expo Co., Ltd.  
**中国营养学会**  
 The Chinese Nutrition Society (CNS)  
**国际营养科学联合会**  
 International Union of Nutritional Sciences (IUNS)  
**中国食品和包装机械工业协会**  
 China Food and Packaging Machinery Industry Association (CFPIA)  
**中国科学技术协会**  
 China Association for Science and Technology (CAST)  
**国家食品营养与健康产业技术创新战略联盟**  
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 The exhibition booth, the name of which starts with “H” or “G”, is luxury standard booth.  
 以纯数字标注的展位为国际标准展位  
 The exhibition booth, the name of which is pure numbers, is international standard booth.





# The 8th CDIE exhibition booths layout Exhibition Halls No.2 - No.3; No.8A - No.8B



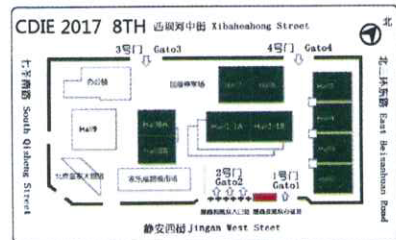
第八届中国国际乳产品及乳制品产业博览会

时间: 2017年12月4-6日

地点: 中国·北京·中国国际展览中心

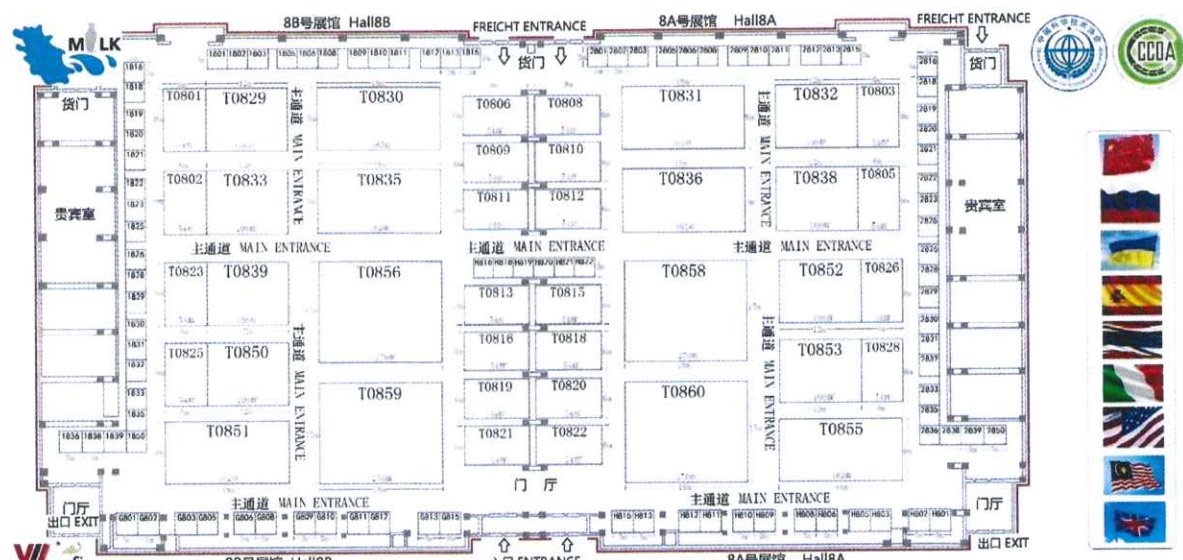
2号展馆-8号展馆

展会总面积: 30000 m<sup>2</sup>



主办单位: 中国食品工业协会 永红国际展览有限公司  
 中国营养学会  
 国际营养科学联合会  
 中国食品和包装机械工业协会  
 中国科学技术协会  
 国家食品营养与健康产业技术创新战略联盟

以“T”开头标注的展位为特装展位, 36m<sup>2</sup>起租  
 以“H”和“G”开头标注的展位为豪华标准展位  
 以纯数字标注的展位为国际标准展位



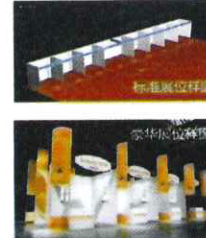
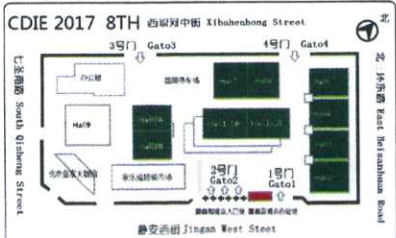
第八届中国国际乳产品及乳制品产业博览会

时间: 2017年12月4-6日

地点: 中国·北京·中国国际展览中心

2号展馆-8号展馆

展会总面积: 30000 m<sup>2</sup>



主办单位: 中国食品工业协会 永红国际展览有限公司  
 中国营养学会  
 国际营养科学联合会  
 中国食品和包装机械工业协会  
 中国科学技术协会  
 国家食品营养与健康产业技术创新战略联盟

以“T”开头标注的展位为特装展位, 36m<sup>2</sup>起租  
 以“H”和“G”开头标注的展位为豪华标准展位  
 以纯数字标注的展位为国际标准展位







## THE 8TH CDIE CHINA INTERNATIONAL DAIRY INDUSTRY EXPO

Date: December. 4-6 ,2017 Location: Chinese International Exhibition Center

### PRICE LIST

official website: [www.cnmilkexpo.com](http://www.cnmilkexpo.com) (The below price all show on the website)

#### BOOTH PRICE:

booth type	booth specification	unit	EURO CUSTOMER	DOLLAR CUSTOMER
standard booth	no standard booth for foreign exhibitors			
special raw booth	36m <sup>2</sup> (at least)	m <sup>2</sup>	€3100	\$ 330
Luxury Booth(double opening)	3m×3m	Piece	€3400	\$ 3600
Luxury Booth (single opening)	3m×3m	Piece	€3000	\$ 3200
remark	A.Standard booth configuration: hoarding, eyebrow board, table with two chairs, a power socket of 220, two fluorescent lamps; a display cabinet, a reception round table, four reception chairs;			
	B. Luxury booth (single opening): Deformation booth, interior advertising hoardings, eyebrow board, table with two chairs, a power socket of 220, two fluorescent lamps; a display cabinet, a reception round table, four reception chairs;			
	C. Luxury booth (double opening): Deformation booth, interior advertising hoardings, eyebrow board, table with two chairs, a power socket of 220, two fluorescent lamps; a display cabinet, a reception round table, four reception chairs;			
	D. Special raw booths price without special equipment management fees and special equipment construction costs; (the organizing committee can assist in applying special booth electrical box, access to water and others as an additional cost);			

#### ADVERTISING PRICE:

Bulletin cover	Bulletin back	Bulletin Cross-page	Bulletin cover 2,3	Bulletin inside color	Forum banner	Venue	Forum perimeter advertising
\$ 3600	\$ 3400	\$ 2078	\$ 1560	\$ 1039	\$ 390		\$ 390
Opening Ceremony podium	exhibition ticket	Exhibitor card	Visitor card	bag	Exhibition vertical seat advertising		Opening Ceremony background
\$ 649	\$ 1039/ thousand pieces	\$ 649/ thousand pieces	\$ 3896/ thousand pieces	\$ 1300/ thousand units	\$ 2598/ exhibition period		\$ 10389/ exhibition period
Bulletin Specifications: 210mm×285mm (Customer provide pictures or film, the committee produce in steady)							
Bag Specifications: 300mmX400mm (Customer provide pictures or film, the committee produce in steady)							



Specification and remarks	Exhibitor card specifications: 70mmX105mm (Customer provide pictures or film, the committee produce in steady)
	Visitor card specifications: 70mmX105mm (Customer provide pictures or film, the committee produce in steady)
	Exhibition ticket specification: 100mmX120mm (Customer provide pictures or film, the committee produce in steady)
	Forum Venue banner: 1mX10m (Customer provide text content, the committee produce in steady)
	Forum perimeter advertising: 120mmX80mm (Customer provide pictures or film, the committee produce in steady)
	Exhibition vertical seat advertising: 1mX2.5m (Customer provide pictures or film, the committee produce in steady)
	Opening Ceremony background advertising: 4.5mX30m (Customer provide pictures or film, the committee produce in steady)

### FORUM PRICE:

FORUM PRICE:

type	Enterprise Session	Brand session	technical communication meeting	Investment conference	Product Promotion
time	180 minutes	120minutes	60minutes	60minutes	30minutes
cost	\$ 3409	\$ 2727	\$ 1831	\$ 1831	\$ 1636
The meeting time of the foreign customer forum is 60 minutes, cost is \$ 3500					
remark	1. Provide the venue and related infrastructure within 50-150 persons(including the podium arrangement, the venue layout, seating set, etc.);				
	2. Foreign customers can rent simultaneous translation equipment and we can help contact the relevant language translators (costs extra)				
The above fees do not include the cost of inviting leaders and industry experts, and the expert commission is extra if you need the organizing committee to invite leaders and experts for you.					

### METHOD OF REMITTANCE :

Account Name: 永红国际展览(北京)有限公司  
**【Yong Hong International Expo (Beijing) Co., Ltd.】**  
Bank: Industrial and Commercial Bank Of China, Zhushikou Branch.  
Account number for USD: 0200 0031 0920 0033 539  
Account number for EURO: 0200 0031 0920 0033 663

Address: Room 903,Block1,Phase I,Financial Center, No.69 Chaoyang Road, Chaoyang District.Beijing  
Postcode: 100025  
Contact: james ding (International Department Manager)  
Mob : 15006543190  
Contact: Wang Peng (Chinese commentary service)  
Mob : 18501351933  
E-mail: 13611302933@139.com  
TEL: 86-10-65918902  
Website: www.cnmilkepo.com  
Official WeChat: yhjt-2010







## CDIE CHINESE DAIRY EXHIBITION

## THE 8TH CDIE CHINA INTERNATIONAL DAIRY INDUSTRY EXPO

Date: December. 4-6 ,2017

Location: Chinese International Exhibition Center

## EXHIBITION PARTICIPATING APPLICATION AND AGREEMENT

We decide to participate in the 8th CDIE held on December. 4-6 ,2017 in China International exhibition Center, guarantee to pay all items cost, obey the unified arrangement of the organizing committee and comply with the relevant provisions of the exhibition.

Exhibitor Information: Exhibitors should guarantee that company information is true, accurate and comprehensive, in case that the exhibition publicity, booth board or invoice have problem)						
Exhibitor name (English)						
Company address				Official website		
Company telephone				Wechat		
company's legal person				Contacts and positions		
Email				Mobile phone		
Exhibition products : The exhibits should match the exhibition theme						
Booth choice : Please refer to the price list, only fill the items corresponding to the selected booth	item	unit	quantity	Booth price	Booth number	remarks
	special raw	m <sup>2</sup>				
	Standardbooth (double opening)	per				
	Standardbooth (single opening)	per				
	Luxurybooth (double opening)	per				
	Luxurybooth (single opening)	per				
Advertising forum: Please refer to the price list, exhibitor only fill the items	1. Bulletin advertising: Front cover <input type="checkbox"/> . Back cover <input type="checkbox"/> . cover 2 (cover 3) <input type="checkbox"/> . Cross-page <input type="checkbox"/> . Inside color <input type="checkbox"/>					
	2. Publicity material: Exhibitor card <input type="checkbox"/> . Visitor card <input type="checkbox"/> . Bag <input type="checkbox"/> . Vertical seat advertising <input type="checkbox"/> . Meeting room advertisement <input type="checkbox"/> , items and quantity ( )					
	3. Venues advertising: Wall advertising <input type="checkbox"/> . Advertising of the venues junction <input type="checkbox"/> . Forum Conference Room					



corresponding to selected items,	Advertising <input type="checkbox"/> , items and quantity ( )	
	4. Exhibition advertising: balloon <input type="checkbox"/> . String flag <input type="checkbox"/> . Light flagpole <input type="checkbox"/> . Road Flag <input type="checkbox"/> . billboard <input type="checkbox"/> . Four cone <input type="checkbox"/> , items and quantity ( )	
	5. Conference, promotion: 30 minutes <input type="checkbox"/> .60 minutes <input type="checkbox"/> .90 minutes <input type="checkbox"/> .120 minutes <input type="checkbox"/>	
The above total price of the advertising forum: ( )		
Total cost: We will participate in this exhibition, the total cost of booths ,advertising and other items(upper case)_____; The payment will be remitted before 2017 Year____Month____Day. Please check!		The organizing committee designated payment account : Account Name: Yong Hong International Expo(Beijing) Co., Ltd. <b>【Yong Hong International Expo Co., Ltd.】</b> Account number for USD: 0200 0031 0920 0033 539 Account number for EURO: 0200 0031 0920 0033 663 Bank: Industrial and Commercial Bank of China, Beijing Zhushikou Sub-branch.
Exhibitor:   Exhibitor Official seal or contract seal Person in charge or agent (signature)		The organizing committee: Yonghong International Expo Co., Ltd.   Committee official seal or contract seal Person in charge or agent (signature)
2017 Year      Month      Day		2017 Year      Month      Day
Notes:		
The exhibition contract is the formal contract documents, and it enters into force after the two sides sign and seal (photocopy and scanning version have the same force of law).		
The exhibitor should remit the participating fee into the designated bank account within five days after the agreement is signed. If the exhibitor fails to pay by the deadline, the Organizing Committee has the right to adjust or cancel its scheduled booths. Exhibitors have no right to cancel, reduce and sublet the scheduled booths.		
Exhibitors must ensure that the exhibits correspond with the theme, the organizers have the right to make adjustments to part of the scheduled booths based on the overall effect of the scene (subject to the consent of exhibitors).		
At the opening reception hours, exhibitor shall secure its own self-protection items , is forbidden to display fake and shoddy products, do not use fire and be responsible for the potential problems themselves.		
All the security problems of the booths built by the special assembly builder designated by the organizing committee should be charged by the builder; The problems of the booths built by the builder found by the exhibitor should be charged by the exhibitor.		
The Organizing Committee has the right to jointly exhibit the relevant items operated by the exhibitor itself in different exhibition area of the same exhibition hall.		

Address: Room 903,Block1,Phase I,Financial Center, No.69 Chaoyang Road, Chaoyang District.Beijing   Postcode: 100025  
 Contact: james ding (International Department Manager)   Mob : 15006543190   E-mail: 13611302933@139.com  
 Website: www.cnmilkexpo.com   Official WeChat: yhjt-2010